

jewish heart for africa

Project Sol Announces Renewable Energy Partnership with Electrogreen

NEW YORK, March 25, 2010 -- Jewish Heart for Africa (JHA), a 501(c)(3) nonprofit organization, through its Project Sol initiative, is pleased to announce a new partnership with Electrogreen, the only Israel based manufacturer of photovoltaic (PV) solar panels. Project Sol provides Israeli renewable technologies to rural African villages in order to promote sustainable development. This new partnership with Electrogreen will facilitate the exportation of Israeli manufactured PV solar panels to aid in Africa's development.

Electrogreen is a new and cutting-edge PV manufacturer of solar panels at their facilities in Jordan and Israel. Electrogreen is creating jobs in economically depressed areas through an Israeli-Jordanian economic development program and through its manufacturing facilities in rural Israel. Project Sol will now use this technology to power African schools, medical clinics and water pumping systems.

Project Sol is proud to work with Electrogreen, a company that meets the organization's criteria for technological partnership: use of Israeli based renewable technology, existing and proven supply chain and the creation of new jobs. Through its manufacturing facility in Afula, Electrogreen will produce over 6MW of photovoltaic solar energy per year. Additionally, Electrogreen will create over 30 jobs in the slow growth Afula district, an area in need of high technology employment.

Alon Tov, Electrogreen's founder says, "Electrogreen is excited to work with JHA in bringing Israeli solar technologies to Africa. We are happy to be involved in an organization that provides so much help to those who desperately need it, and we will try to do our best through our products and connections."

"Project Sol is excited to work with such a dynamic Israeli startup," says JHA Technical Advisory Board member Jonathan Hollander. "They are the first Israeli PV manufacturer and are helping to foster peace through economic partnership. Electrogreen's management has been extremely helpful in working with us to lower our overall system wide costs, which will enable us to power more projects in Africa."

Founder and President of JHA Sivan Borowich-Ya'ari says, "We are proud of this new partnership with Electrogreen. Since its launch in 2008, Project Sol has been using Israeli innovation to save African lives. Now, we are thrilled to use Electrogreen's high-quality Israeli manufactured solar panels to bring Africa a brighter future."

About Electrogreen

Electrogreen is the first Israeli based photovoltaic manufacturer with production facilities in Jordan and an in Israel. Electrogreen's Afula based 1,500 sq. meter final assembly facility, has created over 30 jobs in an economically depressed zone and will have production capacity of over 6MW/year. Electrogreen can integrate the SolarEdge Intelligent PowerBox, which can raise energy efficiency by up to 25% per solar panel.

About Project Sol

Project Sol, a Jewish Heart for Africa initiative, provides Israeli solar technologies to power African schools, medical clinics and water pumping systems. Since its launch in 2008, Project Sol has brought power to over 100 thousand people living in Ethiopia, Tanzania and Uganda. Solar power allows these 100 thousand villagers to attend school in the evenings, receive lifesaving medicines and vaccines and pump clean water for the first time. Through the purchase of Israeli renewable technologies, Project Sol supports high tech Israeli job creation and provides the building blocks for microeconomic development and improved education and healthcare in Africa. Project Sol is online at www.jhafrica.org.

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